



IBU International
Business
University

MBA in Technology, Innovation and Entrepreneurship



ibu.ca

MBA in Technology, Innovation and Entrepreneurship

Our MBA program with a carefully balanced combination of Technology, Innovation and Entrepreneurship is designed to nurture executives with a global entrepreneurial mindset and the ability to develop integrated technological solutions for business organizations from idea generation to execution.

Key Facts:

Program length:

4 Terms – 16 Months

Intakes:

September, January, May

(42 Credit Hours with
Capstone Project Work)

Why Choose This Specialization?

- Learn from experts on how to discover, evaluate, and develop new technologies and business models in various domains and markets.
- Master the skills and tools to apply design thinking, lean startups, and agile methods to prototype, test, and validate your solutions.
- Understand the legal, ethical, and social dimensions of innovation and entrepreneurship while learning how to work effectively in diverse and global contexts.
- Experience real-world learning opportunities like hackathons, pitch competitions, incubators, and mentorship programs.

Career Outcomes:

- You will be ready for exciting careers in technology-based startups, innovation consulting, venture capital, corporate innovation, or social entrepreneurship.
- You will also have the option to pursue further studies and research in innovation-related fields.

Curriculum Overview

CURRICULUM	MBA in Technology, Innovation and Entrepreneurship	M	S	RM	C	P	A	L
FOUNDATIONS	TERM 1							
	Financial Management	✓		✓	✓			
	Business Analytics	✓		✓				
	Organizational Behaviour: Leading in a Diverse Environment	✓		✓	✓	✓		
	Marketing and Social Media	✓		✓	✓			
	TERM 2							
	Communications, Interpersonal Skills, and Negotiation	✓			✓	✓		
	Strategy (Technology Management)	✓		✓	✓		✓	
	Information Technology and Digital Transformation	✓	✓					
Macroeconomics #	✓		✓					
SPECIALIZATION	TERM 3							
	Regulatory Environments, Ethics and Sustainability*	✓				✓		
	Entrepreneurship and Innovation**	✓	✓	✓	✓		✓	✓
	Research Methods	✓	✓	✓	✓		✓	✓
	Business Planning	✓		✓	✓		✓	✓
	Financing and Valuing Ventures***	✓	✓	✓	✓	✓	✓	✓
	Business Process and Systems Design***	✓	✓			✓	✓	✓
	Technology Trends and Applications***	✓	✓	✓	✓	✓	✓	✓
APPLICATION – CAPSTONE (pick 1)	TERM 4							
	Consulting Project	✓	✓	✓	✓	✓	✓	✓
	Business Plan Development	✓	✓	✓	✓	✓	✓	✓
	Major Research Paper	✓	✓	✓	✓	✓	✓	✓

foundation for the specialization,

* program required,

** specialization required,

*** pick 2, at least 1 from these 3 electives.

 Curriculum is subject to regular review and changes as needed.

MBA Student Journey

Embarking on your MBA journey is an exciting and transformative experience.

MASTERING FUNDAMENTALS

During your first semester, you will dive into the core principles of business that will serve as the foundation for your future success. In this initial semester, you will build up your foundation knowledge of doing business in a contemporary setting.

Financial Management will equip you with the necessary financial knowledge and skills to navigate the complex world of business finance. Business Analytics will hone your ability to analyze big data and make informed business decisions. Organizational Behavior in a Diverse Environment will enhance your ability to lead and thrive within an inclusive and diverse workplace. Marketing and Social Media will introduce you to the latest knowledge about marketing and promotion tactics necessary to build a strong brand presence in the digital age.

DRIVING CHANGES

As you progress into the second term, you will focus on driving effective changes within organizations for technological innovation. Communication skills will teach you effective ways to convey your message and influence others. Negotiation skills will enable you to navigate complex business deals and resolve conflicts. Strategy will provide you with the innovative approaches and techniques to formulate and implement successful business plans. Information technology and digital transformation will explore the role of technology in driving innovation and growth. Studies about global trade and economics will broaden your understanding of international business and the complexity of global economy.

SPECIALIZATIONS IN SKILLS

Following the completion of the first two semesters, you will have the opportunity to specialize in your chosen field. Whether it is entrepreneurship, financial analytics, or global business venturing, you can tailor your studies to align with your career goals and passions. This pathway will allow you to delve deeper into your chosen specialization to gain advanced knowledge and expertise as an agile business executive.

Finally, you will culminate your MBA journey through the completion of a capstone project.

This project will challenge you to apply everything you have learned throughout your studies to solve a real-world business problem. It will be a culmination of your interdisciplinary knowledge and practical skills, demonstrating your readiness to make a meaningful and positive impact on the business world.