



IBU International
Business
University

MBA in Global Business Management



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MBA in Global Business Management

As global business faces new influences and disruptions, this program prepares you with strategies and tools to navigate an evolving international business environment.

The courses in this program will focus on international strategies at an organizational level for companies in different industries and geographies to be successful in an evolving global market. Students will learn about global finance, global supply chain management and global business service management. During the program, students will also improve their communication skills to negotiate with international stakeholders from diverse geographical and cultural backgrounds.

Key Facts:

Program length:

4 Terms – 16 Months

Intakes:

September, January, May

(42 Credit Hours with
Capstone Project Work)

Why Choose This Specialization?

- Gain a comprehensive understanding of the economic, political, social, and environmental factors that influence global business.
- Learn how to analyze global opportunities and risks, formulate effective strategies, and implement the best practices in different contexts.
- Explore how to manage diverse and multicultural teams, stakeholders, and customers in a global setting.
- Participate in international learning activities, such as study tours, industry-focused seminars, internships, and projects.

Career Outcomes:

- You will develop a management perspective for positions in multinational corporations including those in the energy, fast moving consumer goods, finance, and telecommunications industries.
- You will also have an option to explore regulatory and government roles.

Curriculum Overview

CURRICULUM	MBA in Global Business Management	M	S	RM	C	P	A	L
FOUNDATIONS	TERM 1							
	Financial Management	✓		✓	✓			
	Business Analytics	✓		✓				
	Organizational Behaviour: Leading in a Diverse Environment	✓		✓	✓	✓		
	Marketing and Social Media	✓		✓	✓			
	TERM 2							
	Communications, Interpersonal Skills, and Negotiation	✓			✓	✓		
	Strategy (Technology Management)	✓		✓	✓		✓	
	Information Technology and Digital Transformation	✓						
	Global Trade and Finance #	✓	✓	✓				✓
SPECIALIZATION	TERM 3							
	Regulatory Environments, Ethics and Sustainability*	✓				✓		
	Global Supply Chain Management**	✓	✓	✓	✓		✓	✓
	Managing Multinational Firms**	✓	✓	✓	✓		✓	✓
	Research Methods	✓	✓	✓	✓		✓	✓
	Business Planning	✓	✓	✓	✓		✓	✓
	Global Business Service Management	✓	✓	✓	✓		✓	✓
APPLICATION – CAPSTONE (pick 1)	TERM 4							
	Consulting Project	✓	✓	✓	✓	✓	✓	✓
	Business Plan Development	✓	✓	✓	✓	✓	✓	✓
	Major Research Paper	✓	✓	✓	✓	✓	✓	✓

foundation for the specialization,

* program required,

** specialization required,

*** pick 2, at least 1 from these 3 electives.



Curriculum is subject to regular review and changes as needed.

MBA Student Journey

Embarking on your MBA journey is an exciting and transformative experience.

MASTERING FUNDAMENTALS

During your first semester, you will dive into the core principles of business that will serve as the foundation for your future success. In this initial semester, you will build up your foundation knowledge of doing business in a contemporary setting.

Financial Management will equip you with the necessary financial knowledge and skills to navigate the complex world of business finance. Business Analytics will hone your ability to analyze big data and make informed business decisions. Organizational Behavior in a Diverse Environment will enhance your ability to lead and strive within an inclusive and diverse workplace. Marketing and Social Media will introduce you to the latest knowledge about marketing and promotion tactics necessary to build a strong brand presence in the digital age.

DRIVING CHANGES

As you progress into the second term, you will focus on driving effective changes within organizations for technological innovation. Communication skills will teach you effective ways to convey your message and influence others. Negotiation skills will enable you to navigate complex business deals and resolve conflicts. Strategy will provide you with the innovative approaches and techniques to formulate and implement successful business plans. Information technology and digital transformation will explore the role of technology in driving innovation and growth. Studies about global trade and economics will broaden your understanding of international business and the complexity of global economy.

SPECIALIZATIONS IN SKILLS

Following the completion of the first two semesters, you will have the opportunity to specialize in your chosen field. Whether it is entrepreneurship, financial analytics, or global business venturing, you can tailor your studies to align with your career goals and passions. This pathway will allow you to delve deeper into your chosen specialization to gain advanced knowledge and expertise as an agile business executive.

Finally, you will culminate your MBA journey through the completion of a capstone project.

This project will challenge you to apply everything you have learned throughout your studies to solve a real-world business problem. It will be a culmination of your interdisciplinary knowledge and practical skills, demonstrating your readiness to make a meaningful and positive impact on the business world.