



IBU International
Business
University

MBA in Information Systems Management



ibu.ca

MBA Information Systems Management

Are you looking for an MBA in Canada that will enable you to create value for organizations and society through information technology (IT)? Do you want to join one of the best MBA colleges in Canada that will teach you how to design, develop, manage, and secure IT systems and solutions? If yes, then IBU's Information Systems Management specialization is the perfect choice for you.

Key Facts:

Program length:

4 Terms – 16 Months

Intakes:

September, January, May

(42 Credit Hours with
Capstone Project Work)

Why Choose This Specialization?

- Learn from the experts how to analyze business problems and opportunities, identify user needs and requirements, and propose IT solutions that are feasible, effective, and sustainable.
- Master the skills and tools to design, develop, test, and deploy IT systems and solutions, such as databases, web applications, mobile applications, cloud computing, artificial intelligence, and blockchain.
- Understand the ethical, legal, and social implications of IT, as well as how to manage IT projects, resources, and security in different settings.
- Get to experience hands-on learning opportunities, such as labs, case studies, simulations, and projects.

Career Outcomes:

- You will be ready for exciting careers in IT management, consulting, analysis, development, or administration in various sectors and industries.
- You will also have the option to pursue further studies or research in IT-related fields.

Curriculum Overview

CURRICULUM	MBA in Information System Management	M	S	RM	C	P	A	L
FOUNDATIONS	TERM 1							
	Financial Management	✓		✓	✓			
	Business Analytics	✓		✓				
	Organizational Behaviour: Leading in a Diverse Environment	✓		✓	✓	✓		
	Marketing and Social Media	✓		✓	✓			
	TERM 2							
	Communications, Interpersonal Skills and Negotiation	✓			✓	✓		
	Strategy (Technology Management)	✓		✓	✓		✓	
	Information Technology and Digital Transformation	✓						
	Information Systems Audit and Cybersecurity	✓	✓	✓				✓
SPECIALIZATION	TERM 3							
	Regulatory Environments, Ethics and Sustainability*	✓				✓		
	Research Methods	✓	✓	✓	✓		✓	✓
	Business Planning	✓		✓	✓		✓	✓
	Business Information Systems and Analysis	✓	✓	✓	✓		✓	✓
	Managing IT Projects**	✓	✓	✓	✓		✓	✓
	Special Topics on AI and Cybersecurity	✓	✓	✓	✓		✓	✓
APPLICATION – CAPSTONE (pick 1)	TERM 4							
	Consulting Project	✓	✓	✓	✓	✓	✓	✓
	Business Plan Development	✓	✓	✓	✓	✓	✓	✓
	Major Research Paper	✓	✓	✓	✓	✓	✓	✓

foundation for the specialization,

* program required,

** specialization required,

*** pick 2, at least 1 from these 3 electives.

 Curriculum is subject to regular review and changes as needed.

MBA Student Journey

Embarking on your MBA journey is an exciting and transformative experience.

MASTERING FUNDAMENTALS

During your first semester, you will dive into the core principles of business that will serve as the foundation for your future success. In this initial semester, you will build up your foundation knowledge of doing business in a contemporary setting.

Financial Management will equip you with the necessary financial knowledge and skills to navigate the complex world of business finance. Business Analytics will hone your ability to analyze big data and make informed business decisions. Organizational Behavior in a Diverse Environment will enhance your ability to lead and strive within an inclusive and diverse workplace. Marketing and Social Media will introduce you to the latest knowledge about marketing and promotion tactics necessary to build a strong brand presence in the digital age.

DRIVING CHANGES

As you progress into the second term, you will focus on driving effective changes within organizations for technological innovation. Communication skills will teach you effective ways to convey your message and influence others. Negotiation skills will enable you to navigate complex business deals and resolve conflicts. Strategy will provide you with the innovative approaches and techniques to formulate and implement successful business plans. Information technology and digital transformation will explore the role of technology in driving innovation and growth. Studies about global trade and economics will broaden your understanding of international business and the complexity of the global economy.

SPECIALIZATIONS IN SKILLS

Following the completion of the first two semesters, you will have the opportunity to specialize in your chosen field. Whether it is entrepreneurship, financial analytics, or global business venturing, you can tailor your studies to align with your career goals and passions. This pathway will allow you to delve deeper into your chosen specialization to gain advanced knowledge and expertise as an agile business executive.

Finally, you will culminate your MBA journey through the completion of a capstone project.

This project will challenge you to apply everything you have learned throughout your studies to solve a real-world business problem. It will be a culmination of your interdisciplinary knowledge and practical skills, demonstrating your readiness to make a meaningful and positive impact on the business world.