

International Business University



ibu.ca



Orientation
Day Video



Welcome to International Business University

International Business University proudly stands as the first home-grown, not-for-profit independent university in Ontario dedicated to redefining the educational experience.

At IBU, our mission is clear: to nurture the next generation of dynamic professionals equipped with the knowledge, adaptability, and innovative mindset that today's organizations demand.

Join us on this exciting journey, where knowledge has no boundaries, innovation has no limits, and success has no borders. At IBU, the future of business education begins today.



IBU International
Business
University

Meet the Team



Feridun Hamdullahpur

Chancellor, Member of the Order of Canada
recognized for Visionary Leadership in Education

As inaugural Chancellor, I am pleased to see the passion for innovation and global education that is on display at IBU. I am particularly excited about the entrepreneurial spirit throughout IBU's administration, faculty, staff and students as IBU pursues its ambitious mission to produce the next generation of international business leaders, making a difference both in local and global communities.

Our learning environments are responsive and focused on individualized learning so that all students have the opportunity to succeed. Each learner will have a close faculty-student experience, small class size, dedicated student and career advisors, industry mentors and a curriculum that is guided by the skills, learning outcomes and competencies identified by employers.



Joanne Shoveller

President & Vice-Chancellor



Artie Ng

Dean

In our quest to create job-ready graduates, we collaborate with influential academics, business leaders and advisors. Their expertise and guidance shape our curriculum, ensuring that our graduates are well-prepared to meet the demands of the global workforce. We are committed to have our graduates possess the skills, talent and knowledge required to thrive in today's rapidly changing business landscape.

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IBU 2023

Ontario’s Minister of Colleges and Universities (MCU) granted its’ consent on December 4, 2020, making IBU the first homegrown independent university ever to be established in the province.



January

Honored Chancellor

Chancellor Feridun Hamdullahpur receives membership in the Order of Canada for visionary leadership in education.

March

Designated Learning Institution

IBU recognized and approved as a Designated Learning Institution (DLI) by the Canadian Government.

April

MBA Program Approval

MBA program in Technology, Innovation, and Entrepreneurship approved by the Ministry of Colleges and Universities (MCU).

May

MBA Launch

IBU launches its first MBA offering, expanding its educational offerings.

June

Global Vision

President Joanne Shoveller presents IBU’s vision at a Future Talent Council forum in Stockholm, Sweden.

August

New BCOM Majors

Approval for three new Honours Bachelor of Commerce (BCOM) majors.

July

Centre for Sustainable Business

Establishment of the Centre for Sustainable Business under Dean Artie Ng's leadership.

MOU's signed - Golden Gate University, San Francisco, California, United States, Istanbul Nisantasi University, Istanbul, Turkiye

September

International Orientation Day

IBU hosts its first International Orientation Day, welcoming students from 19 different nationalities.

MOU's signed - Hong Kong Polytechnic (Hong Kong).

October

Industry Collaboration

Completion of 50 industry consultations and signing of a Memorandum of Understanding with the Ottawa Education Group.

November

New MBA Programs: Orientation Day

Approval of new MBA programs in Global Business Management and Financial and Management Analytics.

IBU 2024

January

Winter Orientation

IBU hosts Winter Orientation with welcoming 391 students from 21 nationalities.

February

Prime Membership

Fully signed MOU with LUISS Guido Carli (Rome, Italy).

Fully signed MOU with Nikkei Business Lab Asia Ltd. (Bangkok, Thailand), and Centre for Sustainable Business, International Business University.

March

New MBA Programs

Approval of MBA in Information Systems Management and MBA General Stream.

Successful Completion of Speaker Series, with industry leaders

Student success

President Joanne Shoveller completed mock interviews with all graduating students to assess student skills and knowledge.

As we wrap up 2023, it's incredible to see how far IBU has come. With three new graduate and four new undergraduate programs, welcoming students from 19 nationalities, IBU is truly a global hub for business education. With strong partnerships and excellent relationships with businesses, employers, volunteers, faculty and our students, we remain committed to nurturing the next generation of leaders and innovators, empowering them to make a positive impact in the business world. IBU – Proudly Distinct.

April

Housing Partnerships Signed

- Canada Homestay Network
- Places4Students
- 4Stay
- Harrington Housing
- The Dream House

Fully Signed MOU with Istanbul Gedik Universitesi (Istanbul, Turkiye), Saegis Campus (Sri Lanka).

Sharedspaces partnership signed.

May

Summer Intake Orientation

Opening of additional campus space

Why Study at IBU in Toronto?

1 Student-Oriented Approach

- Teaching-centered, student-oriented
- Small class sizes
- Personal academic advising
- One-on-one mentoring
- Professor-led tutoring

2 Partnerships & Collaboration

- Program Advisory Committee
- Curriculum enhancement
- Industry-tailored expertise

3 Real-World Integration

- Responsive programs
- Experienced professors
- Blending real-world insights

4 Professional Network

- Instant access to professional prospects
- Networking opportunities
- Cultural activities

5 Center for Future Talent

Blend of business expertise, technological proficiency, and interpersonal aptitude

6 Diversity & Inclusion

- Embracing people from all backgrounds
- Ensuring fairness, respect, and equal opportunities

7 Centre for Sustainable Business

- Interdisciplinary knowledge
- Collaboration with stakeholders
- Covering diverse sustainability topics

8 Extracurricular Activities

- Seminars, workshops, conferences
- Involving local/international partners
- Addressing contemporary business challenges



Location: Toronto



TOP 10 WORLD'S MOST LIVABLE CITIES 2023

Studying in Toronto is an exceptional choice for a multitude of reasons, particularly when it comes to sustainability, quality of life, and diversity. Toronto consistently ranks as one of the most liveable cities in the world, which is a testament to the high standard of living it offers to its residents, including students. The city's commitment to sustainability is evident through its numerous green initiatives, efficient public transportation system, and emphasis on ecoconscious practices.

Toronto is also renowned for its diverse and inclusive atmosphere, providing an enriching cultural experience for international students. With a vibrant and welcoming community, exceptional educational institutions, and a strong focus on environmental responsibility, Toronto offers an unparalleled opportunity for students to thrive both academically and personally while enjoying the benefits of living in one of the world's most liveable cities.

Diversity:

MULTICULTURAL

250
Ethnicities

170
Dialects

Economic Statistics:

\$450 billion
Toronto's Annual Economy, 2022

C\$70k
Average Yearly
Base Pay in Toronto

C\$63k
National Median
Salary of Canada



The Regional Headquarters of the Tech Giants:

- Microsoft
- Sage
- SAP Canada
- Ecobee
- Tulip
- TradeRev

3rd Largest Tech Hub in North America

Toronto as a Student Destination:

- Student Mix
- Desirability
- Affordability
- Employer Activity
- Student Voice



Student Experience at IBU

Career Services

Our commitment to students goes beyond academics, extending into comprehensive career services designed to bridge the gap between their educational journey and the professional world. At our institution, we recognize the importance of practical experience, and thus, we offer a robust array of internship opportunities that allow students to gain valuable hands-on experience in their chosen fields.

Our job placement support services are tailored to ensure students are well-prepared for the competitive job market, offering resume building, interview coaching, and networking opportunities to connect students with potential employers.

Additionally, our workshops are specifically crafted to address the nuances of the current job market, keeping students updated on industry trends and equipping them with the skills necessary for success in today's dynamic work environment.

We are dedicated to empowering our students to thrive in their careers, and our comprehensive career services play a vital role in that journey.



Swarna Saini
IBU Registrar and Director
of Enrolment Services
and Student Success

**“At IBU, your academic,
personal, and
professional success
is important to us”**

Student Services and Support

At IBU, we take great pride in our holistic approach to student support, which sets us apart from other institutions. Our commitment to our students goes beyond academics, encompassing their overall well-being and personal growth. Our academic counseling services are tailored to individual student needs, offering guidance and support to help them excel in their studies. We understand that each student's journey is unique, and our academic counselors work closely with them to create personalized academic plans and provide resources for success.

We also prioritize the mental health and emotional well-being of our students. Our comprehensive mental health resources, including programs like “Keep Me Safe” and “Guard Me,” provide a safe and supportive environment for students to address their mental health concerns. These resources offer counseling, therapy, and a network of professionals who are dedicated to promoting mental wellness among our student body. What truly distinguishes IBU is our commitment to fostering a diverse and inclusive community.



**Anne Remona John
Basil Selvanesan**

IBU's faculty are renowned experts in their respective fields and passionate mentors committed to our success.

They go beyond to ensure that we receive personalized guidance, career counseling, and support throughout our academic journey.



**Temidayo Leonard
Adetifa**

The supportive community here fosters collaboration and innovation, making every project incredibly rewarding.



**Ifeoma
James-Onoja**

Numerous networking opportunities connect me with industry leaders and peers, enhancing my professional prospects.



Ka Ho Hung

Access to cutting-edge resources and opportunities has truly enriched my academic journey.

Bachelor of Commerce (Honours) Degrees

IBU is one of the top universities in Canada with a bachelor of commerce program that offers a unique and innovative curriculum, combining business knowledge with the most relevant technologies. IBU BCOM graduates learn how to use technology to solve business problems, create value, and gain a competitive edge, while developing intercultural competence, ethical awareness, and leadership skills.

Business Management

Digital Sales and Marketing Management

International Management and Technology

Information Technology Management



Key Facts:

Program length:
32 months - 8 semesters
(120 credits)

Up to 60 credits towards
previously completed
post-secondary
education

Intakes:
September, January, May



Learning Outcomes

Global Management

Students will develop an appreciation of the core functions of businesses operating in different geopolitical and cultural contexts, with the importance of diversity and inclusion.

Environment of Business

Students will develop an understanding of the complex environment of global business, including economic, social, and political impacts.

Enabling Power of Technology

All graduates will demonstrate their newly learned understanding of enabling the power of technology and digital skills.

While studying for your degree, benefit from working productively in a collaborative and multicultural environment.

Gain an advantage with a dynamic learning system and user-friendly online technologies.

Maximize your potential through a personalized learning experience. We combine our responsive programming with devoted professors who apply their experience in the classroom, thereby helping you to open the doors of opportunity.

With their valuable insight, you will benefit from an in-depth look at your field of interest while forging your path to success.

Your personalized IBU experience encourages you to explore and achieve your greatest potential, while simultaneously acquiring the skills to become a leader in your industry and community.

Join a vibrant community/ network with outstanding interactive learning methods (lectures, class discussions, the study of academic literature, global case studies, team projects and PAC engagement).

Graduates will demonstrate and leverage their deep understanding of enabling the power of emerging technologies.

Master of Business Administration (MBA)

Our MBA is one of the best value programs in Canada that equips you with the skills and knowledge to excel in any field of business. You will learn the fundamentals of business administration and management, and you will have the opportunity to customize your education to your passions and aspirations by choosing from three different specializations:

Technology, Innovation and Entrepreneurship	Global Business Management	Financial and Management Analytics
General Stream	Information Systems Management	



Key Facts:

Program length:
4 Terms – 16 Months

(42 Credit Hours with
Capstone Project Work)

Intakes:
September, January, May

Learning Outcomes

HOW MBA GRADUATES CAN UNLEASH DEEP CURIOSITY
WITH RIGOUR AND STRATEGIC BENEFIT

Business Fundamentals and Management Tools

- Knowledge of foundational theories and models
- Skills to apply management tools
- Contextual understanding of business operations

Communication and Persuasion Skills

- Application of theory and best practices in communication
- Oral and written communication proficiency
- Ability to persuade diverse audiences

Trends Shaping Business Environment

- Awareness of economic trends
- Understanding demographic shifts
- Adaptation to political and regulatory changes
- Role of technology and innovation in driving change

Legal, Ethical, and Social Responsibility

- Understanding of legal, ethical, and moral obligations
- Awareness of corporate social responsibility (CSR) and ESG issues
- Accountability frameworks in business

Research Conceptualization and Communication

- Conceptualization of research problems
- Application of quantitative and qualitative tools
- Effective communication of results to diverse audiences

Problem Solving and Analytical Skills

- Formulation and analysis of solutions for complex problems
- Utilization of diverse data sources and insights
- Application of appropriate models and tools

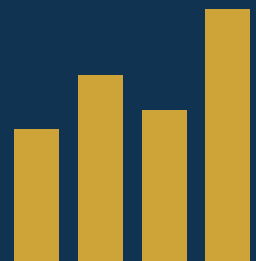
IBU International Business University

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The institution has been granted a consent by the Minister of Colleges and Universities to offer these degree programs for seven-year terms. The consent for the BCOM in International Management and Technology program began September 4, 2020. The consent for the BCOM program with specializations in Business Management, in Digital Sales and Marketing Management, in Information Systems Management began September 7, 2023. Prospective students are responsible for satisfying themselves that the program and the degree will be appropriate to their needs (e.g., acceptable to potential employers, professional licensing bodies or other educational institutions). This institution has been granted consent by the Minister of Colleges and Universities to offer this program for a five-year term starting April 4, 2023. Prospective students are responsible for satisfying themselves that the program and the degree will be appropriate to their needs (e.g., acceptable to potential employers, professional licensing bodies or other educational institutions). IBU does not make any representation or warranties express or implied as to the accuracy or completeness of the information.