



IBU

International
Business
University

BCom (Honours) in International Management and Technology

International Business University
Undergraduate Programs



ibu.ca

BCom (Honours) in International Management and Technology

Key Facts:

Program length:
32 months - 8 semesters
(120 credits)

Less than 3 years
(Fast Track)

Students can earn up to 60 credits
towards previously completed
post-secondary education

Intakes:
September, January, May

Unlock your potential at the intersection of international management and technology with our Bachelor of Commerce (Honours) program.

Gain a solid foundation of core business principles and specialized knowledge in emerging technologies, system analytics, and information technology applications.

Develop the skills necessary to lead and innovate in today's competitive market

Gain expertise in international business strategies, technology trends, corporate strategy, and cross-cultural competencies, to quickly become a top talent in any organization.

Some of the courses you will take in this major include:

- Entrepreneurship and Innovation
- Data Analysis and Visualization
- Accounting and Financial Analysis
- Culture and Design Thinking
- Project Management

Curriculum Overview

Our **BACHELOR OF COMMERCE (HONOURS) IN INTERNATIONAL MANAGEMENT AND TECHNOLOGY** combines the demands of the fierce business industry, with rigorous academic preparation to create a solid foundation for your success in a wide range of business-related fields. Core subjects within the program include Introduction to International Business, Applied Economics, Entrepreneurship and Innovation, Project Management, Advanced Data Analysis, and Global Strategy. In addition to these core business courses, you will have the opportunity to broaden your knowledge through elective courses such as Contemporary World History, Art and Contemporary Studies, Psychology and Cognition, and Critical Thinking.

BCOM (Honours) in International Management and Technology			CORE BUSINESS	GENERAL BUSINESS	INTERNATION OF BUSINESS	TECHNOLOGY AND BUSINESS	OTHER
LEVEL 1	Semester 1	Introduction to business	3				
		Intro to the Internationa Business	3				
		Introduction to Accounting	3				
		Business Research & Communications		3			
		Contemporary World History					3
	Semester 2	Introduction to Financial Analysis	3				
		Applied Economics	3				
		Organizational Behaviour	3				
		Technology Literacy and Applications				3	
		Critical Thinking: A Philosophical Perspective					3
LEVEL 2	Semester 3	Marketing and Sales	3				
		International Management			3		
		Information Technology Applications				3	
		Entrepreneurship and Innovation				3	
		Arts and Contemporary Studies					3
	Semester 4	Interpersonal Skills and Assessments	3				
		Project Management					3
		Entrepreneurship and Innovation Business Planning	3				
		Proiect Course	6				
LEVEL 3	Semester 5	Law and Ethics in a business context	3				
		Negotiation Skills		3			
		Global Business Issues			3		
		Data Analytics for Business				3	
		Breadth Elective					3
	Semester 6	Advanced International Finance			3		
		Market Research	3				
		Information Technology Management				3	
		Advanced Data Analysis				3	
		Breadth Elective					3
LEVEL 4	Semester 7	Global Strategy			3		
		Technology Trends and Implications				3	
		Applied Research Skills		3			
		Leading in a Diverse Context			3		
		Breadth Elective					3
	Semester 8	Culture and Design Thinking				3	
		User Experience Design				3	
		Breadth Elective					3
		Capstone Course	6				
	TOTAL NUMBER OF CREDITS		45	12	15	27	24

Student Journey

The curriculum is designed as a continuous, intensive and structured program that allows you to harness your momentum and graduate in less than three years.

HERE'S HOW



In the first three semesters, you'll build a foundation in international business, entrepreneurship, and technology, as well as critical thinking, business communication, and team-building skills that will be applied in Semester 4.

You will work in a team under the guidance of faculty and industry mentors to produce a business plan for a social or for-profit organization.

With this experience under your belt, you will develop advanced knowledge and skills in the use of technology in international business through semesters 5-7.

This will prepare you for the final course in Semester 8, where you will explore an in-depth business problem in a social enterprise or startup, with guidance from faculty and industry representatives.

When you graduate, you will be ready to hit the job market – with proven success to add to your resume!

Thanks to IBU's industry-focused curriculum, you'll learn to navigate a diverse, interconnected world. You will gain the skills needed to become part of the global workforce while having the foundation to excel at a future leadership position.

This institution has been granted a consent by the Minister of Colleges and Universities to offer this program for a seven-year term starting September 4, 2020. Prospective students are responsible for satisfying themselves that the program and the degree will be appropriate to their needs (e.g., acceptable to potential employers, professional licensing bodies or other educational institutions.)