



IBU

International  
Business  
University

# BCom (Honours) in Information Technology Management

International Business University  
Undergraduate Programs



[ibu.ca](http://ibu.ca)

# BCom (Honours) in Information Technology Management

## Key Facts:

**Program length:**  
32 months - 8 semesters  
(120 credits)

**Less than 3 years  
(Fast Track)**

**Students can earn up to 60 credits**  
towards previously completed  
post-secondary education

**Intakes:**  
September, January, May

Gain an understanding of international business strategies, technology trends, emerging technologies, corporate strategies, and cross-cultural competencies, to quickly become a top technology-savvy decision maker in any organization.

**18** core  
business courses

**7** non-core  
courses

## 13 specialized business management courses include:

- Information Technology Applications
- Emerging Technologies
- Entrepreneurship and Innovation
- Introduction to Programming
- Business Process Design
- Systems Analysis and Design Information Technology
- Management
- Special Topics in IT
- Technology Trends and Implications,
- User Experience Design
- Technology Literacy and Applications
- Specialized Project Course
- Specialized Capstone Project

# Curriculum Overview

Our **BACHELOR OF COMMERCE (HONOURS) IN INFORMATION TECHNOLOGY MANAGEMENT** blends industry demands with rigorous academic preparation, creating a solid foundation for success at the intersection of business and technology. Core subjects include Information Technology Applications, Emerging Technologies, Entrepreneurship and Innovation, Introduction to Programming, Business Process Design, Systems Analysis and Design, Information Technology Management, Special Topics in IT, Technology Trends and Implications, User Experience Design, and more. In addition to these core business courses, you will have the opportunity to broaden your knowledge through elective courses such as Contemporary World History, Art and Contemporary Studies, Psychology and Cognition, and Critical Thinking.

BCOM (Honours) in Information Technology Management			CORE BUSINESS	BUSINESS MANAGEMENT	NON-CORE BUSINESS
LEVEL 1	Semester 1	Introduction to business	3		
		Intro to the Internationg Business	3		
		Introduction to Accounting	3		
		Business Research & Communications	3		
		Technology Literacy and Applications			3
	Semester 2	Introduction to Financia Analysis	3		
		Applied Economics	3		
		Organizational Behaviour	3		
		Contemporary World History	3		
		Critical Thinking: A Philosophical Perspective			3
LEVEL 2	Semester 3	Marketing and Sales	3		
		Information Technology Applications		3	
		Emerging Technologies		3	
		Entrepreneurship and Innovation	3		
		Arts and Contemporary studies			3
	Semester 4	Interpersonal skills and Assessments	3		
		Project Management	3		
		Introduction to Programming		3	
		Special IT Project Course		6	
LEVEL 3	Semester 5	Law and Ethics in a Business Context	3		
		Negotiation Skills	3		
		Business Process Design		3	
		Data Analytics for Business	3		
		Breadth Elective			3
	Semester 6	Systems Analysis and Design		3	
		Information Technology Management		3	
		Special Topics in IT		3	
		Advanced Data Analysis	3		
		Breadth Elective			3
LEVEL 4	Semester 7	Global Strategy	3		
		Technology Trends and Implications		3	
		Applied Research Skills	3		
		Leading in a Diverse Context	3		
		Breadth Elective			3
	Semester 8	Culture and Design Thinking			3
		User Experience Design		3	
		Breadth Elective			3
		Special IT Capstone Course		6	
	TOTAL NUMBER OF CREDITS		57	39	24

# Student Journey

Embark on a dynamic and accelerated student journey that propels you towards graduation in less than three years, with a curriculum carefully designed to provide a continuous, intensive, and structured program that maximizes your potential.

## HERE'S HOW



During the initial three semesters, you'll establish a solid foundation in information technology management, financial analysis, business research, entrepreneurship and innovation gaining essential skills such as critical thinking, effective business communication, and teamwork.

These skills will be applied in Semester 4, in your special IT project course and project management courses.

Building upon this practical experience, Semesters 5 through 7 will equip you with advanced knowledge and expertise in leveraging technology within the realm of business management.

This will prepare you for your final semester, where you'll analyze and tackle Culture and Design methodologies, and user experience design and work on your Special IT Capstone Course with your faculty and classmates.

**Upon graduation, you will enter the job market with tangible successes, ready to thrive.**

IBU's industry-focused curriculum will enable you to gain the necessary skills to navigate the dynamic and interconnected world of information technology management. This program not only prepares you for the global workforce but also lays the foundation for future leadership positions.

This institution has been granted a consent by the Minister of Colleges and Universities to offer this program for a seven-year term starting September 4, 2020. Prospective students are responsible for satisfying themselves that the program and the degree will be appropriate to their needs (e.g., acceptable to potential employers, professional licensing bodies or other educational institutions.)