



IBU

International
Business
University

BCom (Honours) in Business Management

International Business University
Undergraduate Programs



ibu.ca

BCom (Honours) in Business Management

Key Facts:

Program length:
32 months – 8 semesters
(120 credits)

**Less than 3 years
(Fast Track)**

Students can earn up to 60 credits
towards previously completed
post-secondary education

Intakes:
September, January, May

This program prepares you for success in the business world with comprehensive essential skills and a strategic mindset necessary to become an effective business leader, strategic thinker, and expert in areas such as strategic management, human resources, entrepreneurship, and organizational design.

19 core
business courses

7 non-core
courses

12 specialized business management courses include:

- Strategic Management
- Management Accounting
- Entrepreneurship and Innovation
- Human Resources Management
- Organizational Design
- Leadership Skills
- Research for Business
- Special Topics in CR
- Business Trends
- Corporate Strategy
- Specialized Project Course
- Specialized Capstone Project

Curriculum Overview

Our **BACHELOR OF COMMERCE (HONOURS) IN BUSINESS MANAGEMENT** combines industry demands with rigorous academic preparation, creating a solid foundation for success in various business-related fields.

Core subjects include Strategic Management, Management Accounting, Entrepreneurship and Innovation, Human Resources Management, Organizational Design, Leadership Skills, Research for Business, Special Topics in CR, Business Trends, Corporate Strategy, and more. In addition to these core business courses, you will have the opportunity to broaden your knowledge through elective courses such as Contemporary World History, Art and Contemporary Studies, Psychology and Cognition, and Critical Thinking.

BCOM (Honours) in Business Management			CORE BUSINESS	BUSINESS MANAGEMENT	NON-CORE BUSINESS
LEVEL 1	Semester 1	Introduction to business	3		
		Intro to the Internationa Business	3		
		Introduction to Accounting	3		
		Business Research & Communications	3		
		Technology Literacy and Applications			3
	Semester 2	Introduction to Financial Analysis	3		
		Applied Economics	3		
		Organizational Behaviour	3		
		Contemporary World History	3		
LEVEL 2	Semester 3	Critical Thinking: A Philosophical Perspective			3
		Marketing and Sales	3		
		Strategic Management		3	
		Management Accounting		3	
		Entrepreneurship and innovation Business Planning		3	
		Arts and Contemporary Studies			3
	Semester 4	Interpersonal Skills and Assessments	3		
		Prolect Management	3		
		Human Resources Management		3	
		Special Management Project Course		6	
LEVEL 3	Semester 5	Law and Ethics in a Business Context	3		
		Negotiation Skills	3		
		Branding and Design		3	
		Data Analytics for Business	3		
		Breadth Elective			3
	Semester 6	Leadership Skills		3	
		Research for Business 2		3	
		Special Topics in CSR		3	
		Advanced Data Analysis	3		
		Breadth Elective			3
LEVEL 4	Semester 7	Global Strategy	3		
		Business Trends		3	
		Applied Research Skills	3		
		Leading in a Diverse Context	3		
		Breadth Elective			3
	Semester 8	Culture and Design Thinking			3
		Corporate Strategy		3	
		breadoth clective			3
		Special Mgt Capstone		6	
	TOTAL NUMBER OF CREDITS		54	42	24

Student Journey

Embark on a dynamic and accelerated student journey that propels you towards graduation in less than three years, with a curriculum carefully designed to provide a continuous, intensive, and structured program that maximizes your potential.

HERE'S HOW



In the first three semesters, you'll establish a solid foundation in business management, acquiring essential skills such as **critical thinking, effective business communication, and teamwork.**

These skills will be applied in Semester 4, where you will work collaboratively with faculty and industry mentors to develop a comprehensive special management project.

Building upon this practical experience, Semesters 5 through 7 will equip you with advanced knowledge and expertise in business management, preparing you for the final course in Semester 8.

In this course, under the guidance of faculty and industry representatives, you'll dive deep into exploring and solving specific business problems within social enterprises or startups.

Upon graduation, you will enter the job market with proven success, ready to make your mark on the business world.

IBU's industry-focused curriculum will enable you to gain the necessary skills to navigate the diverse and interconnected business world. This program not only prepares you for the global workforce but also lays the foundation for future leadership positions.

This institution has been granted a consent by the Minister of Colleges and Universities to offer this program for a seven-year term starting September 7, 2023. Prospective students are responsible for satisfying themselves that the program and the degree will be appropriate to their needs (e.g., acceptable to potential employers, professional licensing bodies or other educational institutions.)